

GOLF  
SOCIETIES.  
UK.NET

# Do you want to maximise your income from the Golf Society market in 2017?

Introducing the **BIGGEST**  
multi-media platform to target  
golf societies in the UK



## DID YOU KNOW?

*‘Golf societies contribute in excess of £30 million to golf club’s turnover per annum’*

- As membership continues to decline, golf societies are becoming a critical source of income for clubs across the country
- The number of clubs opening their course and clubhouse to societies is increasing every year – meaning that competition is stronger than ever before

## DOES YOUR CLUB WANT THAT COMPETITIVE EDGE?

If you want to maintain, or grow, your Society business next year, this multi-media, market-leading solution can almost certainly help.



### Online

*FULLY optimised website with all the latest society promotions*



### Print

*WIDEST distributed guide in the UK GUARANTEED!*



### E-Zine

*BIGGEST opted-in database for golf society info in the UK*



### Social

*FASTEST growing social platforms in the society sector*

# FIVE GREAT SOLUTIONS

## Print

- 20,000 copies
- A5 full colour
- Distributed to every club in the UK  
**GUARANTEED!**
- Direct mail to more than 2000 golf societies



## Online

- First hit in most search engines
- £30,000 print advert campaign to continually drive traffic



## E-zine

- You can be included seven times in the fortnightly newsletter
- Sent to over 35,000 registered members every month



## Social

- Your course will be automatically included in all of our Facebook and Twitter promotions

## Golf Societies App

- The e-zine version of the guide is now downloadable as an interactive app with daily news feed



# ONE FANTASTIC PRICE

## What you get: Print

- 200 word editorial
- Full contact details
- Full list of green fees and course facilities
- Special offer box to promote exclusive deals
- Three full colour images

## What you get: Online

- Full page course listing
- Up to 18 photographs
- Full list of green fees and course facilities
- Fully interactive contact details
- Golf course video link
- Special offer box and search facility

## What you get: E-zine

- Fully interactive offer box in the newsletter to highlight any special offers or exclusive packages your club has to offer
- Seven inclusions throughout 2017 at times that suit YOU

## What you get: Social

- Instant access to social networking promotional opportunities - anytime you post an update on the website, it will be instantly tweeted to our followers and posted on our Facebook pages.

## What you get: The App

- Fully interactive page in the e-zine and instant access and inclusion to the daily newsfeed – anytime you post an update to the website, it will be added to the newsfeed on the app.

# THE COST

**Your club could be one of a very exclusive number of selected venues that we recommend to golf societies in print, online and digital**

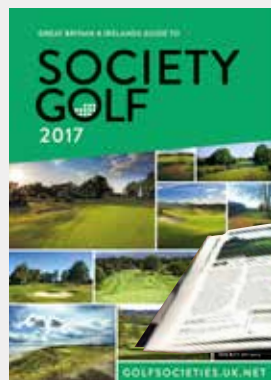
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# SPACES IN EACH REGION ARE STRICTLY LIMITED

So don't delay – phone TODAY on  
**0141 353 2222**  
to guarantee your booking.



*The UK's  
no.1 golf  
society  
platform*

TOTAL COST OF INCLUSION

# £725

*No hidden extras or commissions!*

 [golsocieties.uk.net](http://golsocieties.uk.net)