



GOLF  
SOCIETIES.  
UK.NET

JOIN TODAY – Increase  
your enquiries and  
business from the Golf  
Group and Society  
market!

Showcase your club on the  
**BIGGEST** multi-media platform  
for UK Groups & Societies

## DID YOU KNOW?

*‘Golf societies contribute in excess of £30 million to golf clubs’ turnover per annum’*

- Boost your club income by tapping more info the golf group and society market and manage around increasing member tee times.
- More clubs than ever are turning to the group and society market to sell their available tee times - we can give you a route direct to the organisers.

## DOES YOUR CLUB WANT THAT COMPETITIVE EDGE?

If you want to maintain, or grow, your Society business next year, this multi-media, market-leading solution can almost certainly help.



### Online

*FULLY optimised website with all the latest society promotions  
20% YOY increase in web traffic*



### Print

*20,000 Copies - WIDEST distributed guide in the UK  
GUARANTEED*



### E-Newsletter

*BIGGEST opted-in database for golf society info in the UK*



### Social

*MOST ENGAGED society golf platform on Facebook*

# FIVE GREAT SOLUTIONS

## Print

- 20,000 copies
- A5 full colour
- Distributed to every club in the UK **GUARANTEED!**
- Direct mail to over 3,000 golf society organisers



## Online

- First hit in most search engines
- £30,000 print and digital advert campaign to continually drive new traffic



## Permission Marketing

- You can be included twelve times in the fortnightly newsletter
- Sent to over 35,000 registered subscribers every two weeks



## Social

- Your updates will be automatically included in our Facebook platform



## Direct E-mail Add On

- **New for 2021** you can now add onto your annual membership with a solus e-mail to our organiser's database. Get your message direct to our groups on a solus basis limited space available

**Price £250 +Vat per e-mail**



# THE PACKAGE

- Full page, fully interactive course listing for 12 months on [www.golfsocieties.uk.net](http://www.golfsocieties.uk.net)
- Unlimited promotion on Society Golf social network platforms
- Full page editorial in the 2021 annual Society Golf guide
- Bi-Weekly newsletter inclusions to 30,000 fully opted in subscribers

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ALL OF  
THIS FOR ONLY

£725

EX VAT  
(Payable April 2021)

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To maximise response for our member clubs, we strictly limit the number of participants in each geographic region. If you do want to be included, act quickly and call our team on

0141 353 2222 or email us at [sales@psp.uk.net](mailto:sales@psp.uk.net)